

Enakshi Sharma: Professional Profile

Enakshi Sharma started exploring avenues of professional growth at a very early age and so she has amassed diverse array of professional expertise within a short span of time. Details of her work experience can be found below.

Digital Marketing

As a freelance digital marketer, Enakshi has worked in Social Media Integration, Social Media Marketing across diverse product categories and platforms. She can simplify the complex marketing dynamics for today's evolving marketing challenges. Enakshi can handle diverse portfolios like anything related to the internet, digital marketing, social media, SEO, Web Design (WordPress) and related processes.

On the finer side, she has written on diverse topics such as cinema, arts, culture, travel, photography. She has published her writings in many renowned publications including Open Magazine, The Alterntaive, North East Review, Artsome and Kashmirwalla etc.

Writing & Content Development

Enakshi is also very experienced at creating a wide range of marketing content to help achieve both external and internal goals. Having grown up in an Army Family, Enakshi she adapts and understands your audience attention and deliver your information to your target audience.

- White papers
- Corporate presentations (written for executives to present)
- Series of articles (either ghost written or in her name)
- One-off articles and blog posts
- e-books
- Other corporate communications

Speaking

Enakshi Sharma is an experienced speaker, an anchor who has some phenomenal years of experience in entertaining and also relating to the multitude of people with confidence by talking about real life tactics.

- Keynote
- Individual session
- Panellist
- Moderator

Training

Enakshi Sharma graduate in Political Science (H) and later Masters in English Literature (Dropout) has taught scores of students at various universities, NGO's and associations on soft skills and the art of storytelling. She has taught to small classes to standing room to crowds. She is known to create her unique content for tailored made sessions to engage and involve various people from all sensibilities, abilities and capacities across platforms.

- Webinars
- Graduate courses-in-person and distance
- Corporate training